

Pricing that scales with your ambition.

Every engagement is requirement-based — features, scope and timeline are finalised after a free audit. The ranges below are honest starting points, not bait. No hidden costs, ever.

All plans are requirement-based. Pages, integrations and timelines are finalised after a free consultation. The prices shown are starting ranges — your actual quote depends on complexity.

Launch

For founders, local shops & first sites

Rs 25,000 – Rs 45,000

Final price based on requirements

Up to 8–12 pages

Pages as per requirements

Design & development

1st-year hosting

Foundational SEO setup

As per scope

Included

Included

FREE EXTRAS

+ Free SSL certificate

+ Google Analytics 4 setup

+ WhatsApp chat button

+ Mobile-responsive build

INFRASTRUCTURE

• 99.9% uptime

• 10–20GB storage

• Weekly backups

• 2–3 email accounts

– Global CDN

– Priority support

SEO INCLUDED

• Keyword research

• On-page SEO

• Meta + schema setup

– Google Business Profile

– Ongoing SEO consulting

Growth

For growing businesses & D2C brands

Rs 55,000 – Rs 85,000

Final price based on requirements

Up to 20–30 pages

Pages as per requirements

Design & development

1st-year premium hosting

Standard SEO strategy

WhatsApp + lead capture

As per scope

Included

Included

As per scope

FREE EXTRAS

+ Professional logo design

+ Analytics + Business Profile setup

+ WhatsApp Business integration

+ Google & Meta pixel setup

+ 2 free SEO blog posts

INFRASTRUCTURE

• 99.95% uptime

• 50GB storage

• Daily backups

• 5–10 email accounts

• Global CDN

• Priority support (6 hrs)

SEO INCLUDED

• Advanced keyword research

• Technical SEO audit

• Local SEO + Maps

• Content calendar

• 3 months SEO consulting

Scale

For multi-location & e-commerce

Rs 1,00,000 – Rs 2,00,000

Final price based on requirements

Up to 40–60 pages / store

Fully requirement-based

Custom design & development	As per scope
1st-year enterprise hosting	Included
Advanced SEO program	Included
E-commerce / custom features	As per scope

FREE EXTRAS

- + Complete brand kit
- + WhatsApp Business + SMS automation
- + Cart-recovery & CRM wiring
- + App / landing-page suite
- + 4 free SEO blog posts
- + Premium global CDN

INFRASTRUCTURE

- 99.99% uptime
- 100GB+ storage
- Hourly backups
- 20 email accounts
- Premium CDN + WAF
- Priority support (4 hrs)

SEO INCLUDED

- Competitor analysis
- Technical SEO + Core Web Vitals
- Local + content SEO
- Conversion-rate optimisation
- 4 months SEO consulting

Enterprise

For portals, ERP & custom platforms

Rs 2,00,000+

Scoped from a paid discovery sprint

Custom portal / platform

Fully requirement-based

Custom platform engineering	As per scope
Dedicated cloud infrastructure	Included
Strategic SEO + growth program	Included
Integrations / APIs / CRM / ERP	As per scope

FREE EXTRAS

- + Full brand & design system
- + CRM / ERP integration
- + SMS + WhatsApp gateway
- + Staff training (15 hrs)
- + Advanced security suite
- + Dedicated engagement lead

INFRASTRUCTURE

- 99.99% uptime SLA
- Auto-scaling storage
- Real-time backups
- Unlimited email accounts
- Premium CDN + DDoS protection
- 24/7 dedicated support

SEO + GROWTH

- Full competitor & market analysis
- 6 months ongoing SEO
- Content marketing plan
- Link building
- Monthly revenue reporting

More system. Same budget.

At the same price point, most agencies hand you a brochure. We hand you a revenue system — built to convert, rank and run on autopilot.

Other agencies

Rs 25,000+

3–5 pages only

- Basic template design
- Email-only support
- No SEO included
- No free extras
- Limited revisions

Our Growth plan

Rs 55K – Rs 85K

Up to 20–30 pages

- Conversion-tuned design
- Fast human support
- Advanced SEO included
- Free extras + automation
- Requirement-based scope

Typical premium

Rs 1,20,000+

15–20 pages

- Good design
- Phone support
- Basic SEO only
- Few extras
- Hidden add-on costs

PLAN COMPARISON AT A GLANCE

Capability	Other agencies	Launch	Growth	Scale	Enterprise
Pages (req-based)	3–5 pages	• Up to 8–12	• Up to 20–30	• Up to 40–60	• Portal / custom
SSL certificate	Extra Rs 2–3K	• Free	• Free	• Free	• Free
CDN (speed)	Extra Rs 5–10K	– —	• Global CDN	• Premium CDN	• Premium + DDoS
SEO	Extra Rs 8–15K	• Foundational	• Standard	• Advanced	• Strategic
Logo / brand	Extra Rs 5–10K	– —	• Logo	• Brand kit	• Design system
WhatsApp integration	Extra Rs 8–15K	• Chat button	• Business	• Business + SMS	• Full gateway
Automation / CRM	Not offered	– —	• Lead capture	• Cart + CRM	• ERP + CRM
Backups	Weekly	• Weekly	• Daily	• Hourly	• Real-time
Support response	24–48 hrs	• 24 hrs	• 6 hrs	• 4 hrs	• 24/7 dedicated
Transparent pricing	Hidden charges	• All-inclusive	• All-inclusive	• All-inclusive	• All-inclusive

WHY TEAMS PICK SAVIN GROUP

- More system, more value
- You don't just get more pages — you get automation, SEO and analytics wired in. Competitors charge for each separately.
- Free extras on every plan
- Logo, WhatsApp, analytics, SSL — included. Agencies routinely bill 15–15K extra for the same things.
- SEO built in, not bolted on
- Technical SEO foundations come with every plan. Agencies charge 18K+ for this as a separate line item.
- Enterprise-grade security
- Free SSL, DDoS protection, malware scanning and automated backups — your data is protected from day one.

- Requirement-based pricing
- No rigid packages. We scope exactly what your business needs — nothing more, nothing less. You pay for outcomes.
- Blazing-fast builds
- CDN, image optimisation and caching ship by default — pages load under 1.5s while competitors crawl past 3s.
- Mobile-first by design
- 70%+ of your buyers are on a phone. Every build is engineered thumb-first, not shrunk down from desktop.
- Honest, human support
- Talk to the engineer who built your system. 6–24 hr response — and we stay with you long after launch.

Why choose Savin Group?

A complete revenue system from Rs 25,000 — versus competitors' 3–5 static pages at Rs 25,000+.
And everything is requirement-based, so you only ever pay for what your business actually needs.