Pricing that scales with your ambition.

Every engagement is requirement-based — features, scope and timeline are finalised after a free audit. The ranges below are honest starting points, not bait. No hidden costs, ever.

All plans are requirement-based. Pages, integrations and timelines are finalised after a free consultation. The prices shown are starting ranges — your actual quote depends on complexity.

Launch

For founders, local shops & first sites

Rs 25,000 – Rs 45,000
Final price based on requirements

Up to 8–12 pages

Pages as per requirements

Design & development	**As per scope**
1st-year hosting	**Included**
Foundational SEO setup	**Included**

FREE EXTRAS

+ Free SSL certificate
+ Google Analytics 4 setup
+ WhatsApp chat button
+ Mobile-responsive build

INFRASTRUCTURE

- 99.9% uptime
- 10–20GB storage
- Weekly backups
- 2–3 email accounts
- – Global CDN
- – Priority support

SEO INCLUDED

- Keyword research
- On-page SEO
- Meta + schema setup
- – Google Business Profile
- – Ongoing SEO consulting

Growth

MOST POPULAR

For growing businesses & D2C brands

Rs 55,000 – Rs 85,000
Final price based on requirements

Up to 20–30 pages

Pages as per requirements

Design & development	**As per scope**
1st-year premium hosting	**Included**
Standard SEO strategy	**Included**
WhatsApp + lead capture	**As per scope**

FREE EXTRAS

+ Professional logo design
+ Analytics + Business Profile setup
+ WhatsApp Business integration
+ Google & Meta pixel setup
+ 2 free SEO blog posts

INFRASTRUCTURE

- 99.95% uptime
- 50GB storage
- Daily backups
- 5–10 email accounts
- Global CDN
- Priority support (6 hrs)

SEO INCLUDED

- Advanced keyword research
- Technical SEO audit
- Local SEO + Maps
- Content calendar
- 3 months SEO consulting

Scale

For multi-location & e-commerce

Rs 1,00,000 – Rs 2,00,000

Final price based on requirements

Up to 40–60 pages / store

Fully requirement-based

Custom design & development	**As per scope**
1st-year enterprise hosting	**Included**
Advanced SEO program	**Included**
E-commerce / custom features	**As per scope**

FREE EXTRAS

- + Complete brand kit
- + WhatsApp Business + SMS automation
- + Cart-recovery & CRM wiring
- + App / landing-page suite
- + 4 free SEO blog posts
- + Premium global CDN

INFRASTRUCTURE

- 99.99% uptime
- 100GB+ storage
- Hourly backups
- 20 email accounts
- Premium CDN + WAF
- Priority support (4 hrs)

SEO INCLUDED

- Competitor analysis
- Technical SEO + Core Web Vitals
- Local + content SEO
- Conversion-rate optimisation
- 4 months SEO consulting

Enterprise

For portals, ERP & custom platforms

Rs 2,00,000+

Scoped from a paid discovery sprint

Custom portal / platform

Fully requirement-based

Custom platform engineering	**As per scope**
Dedicated cloud infrastructure	**Included**
Strategic SEO + growth program	**Included**
Integrations / APIs / CRM / ERP	**As per scope**

FREE EXTRAS

- + Full brand & design system
- + CRM / ERP integration
- + SMS + WhatsApp gateway
- + Staff training (15 hrs)
- + Advanced security suite
- + Dedicated engagement lead

INFRASTRUCTURE

- 99.99% uptime SLA
- Auto-scaling storage
- Real-time backups
- Unlimited email accounts
- Premium CDN + DDoS protection
- 24/7 dedicated support

SEO + GROWTH

- Full competitor & market analysis
- 6 months ongoing SEO
- Content marketing plan
- Link building
- Monthly revenue reporting

More system. Same budget.

At the same price point, most agencies hand you a brochure. We hand you a revenue system — built to convert, rank and run on autopilot.

Other agencies

Rs 25,000+
3–5 pages only

- – Basic template design
- – Email-only support
- – No SEO included
- – No free extras
- – Limited revisions

Our Growth plan

Rs 55K – Rs 85K
Up to 20–30 pages

- Conversion-tuned design
- Fast human support
- Advanced SEO included
- Free extras + automation
- Requirement-based scope

Typical premium

Rs 1,20,000+
15–20 pages

- Good design
- Phone support
- – Basic SEO only
- – Few extras
- – Hidden add-on costs

PLAN COMPARISON AT A GLANCE

Capability	Other agencies	Launch	Growth	Scale	Enterprise
Pages (req-based)	3–5 pages	• Up to 8–12	• Up to 20–30	• Up to 40–60	• Portal / custom
SSL certificate	Extra Rs 2–3K	• Free	• Free	• Free	• Free
CDN (speed)	Extra Rs 5–10K	– —	• Global CDN	• Premium CDN	• Premium + DDoS
SEO	Extra Rs 8–15K	• Foundational	• Standard	• Advanced	• Strategic
Logo / brand	Extra Rs 5–10K	– —	• Logo	• Brand kit	• Design system
WhatsApp integration	Extra Rs 8–15K	• Chat button	• Business	• Business + SMS	• Full gateway
Automation / CRM	Not offered	– —	• Lead capture	• Cart + CRM	• ERP + CRM
Backups	Weekly	• Weekly	• Daily	• Hourly	• Real-time
Support response	24–48 hrs	• 24 hrs	• 6 hrs	• 4 hrs	• 24/7 dedicated
Transparent pricing	Hidden charges	• All-inclusive	• All-inclusive	• All-inclusive	• All-inclusive

WHY TEAMS PICK SAVIN GROUP

More system, more value

You don't just get more pages — you get automation, SEO and analytics wired in. Competitors charge for each separately.

Free extras on every plan

Logo, WhatsApp, analytics, SSL — included. Agencies routinely bill ¹5–15K extra for the same things.

SEO built in, not bolted on

Technical SEO foundations come with every plan. Agencies charge ¹8K+ for this as a separate line item.

Enterprise-grade security

Free SSL, DDoS protection, malware scanning and automated backups — your data is protected from day one.

Requirement-based pricing

No rigid packages. We scope exactly what your business needs — nothing more, nothing less. You pay for outcomes.

Blazing-fast builds

CDN, image optimisation and caching ship by default — pages load under 1.5s while competitors crawl past 3s.

Mobile-first by design

70%+ of your buyers are on a phone. Every build is engineered thumb-first, not shrunk down from desktop.

Honest, human support

Talk to the engineer who built your system. 6–24 hr response — and we stay with you long after launch.

Why choose Savin Group?

A complete revenue system from Rs 25,000 — versus competitors' 3–5 static pages at Rs 25,000+.

And everything is requirement-based, so you only ever pay for what your business actually needs.