# Pricing that scales with your ambition.

Every engagement is requirement-based — features, scope and timeline are finalised after a free audit. The ranges below are honest starting points, not bait. No hidden costs, ever.

All plans are requirement-based. Pages, integrations and timelines are finalised after a free consultation. The prices shown are starting ranges — your actual quote depends on complexity.

## Launch

For founders, local shops & first sites

**Rs 25,000 – Rs 45,000**
Final price based on requirements

**Up to 8–12 pages**

Pages as per requirements

| | |
|---|---|
| Design & development | **As per scope** |
| 1st-year hosting | **Included** |
| Foundational SEO setup | **Included** |

### FREE EXTRAS

+ Free SSL certificate
+ Google Analytics 4 setup
+ WhatsApp chat button
+ Mobile-responsive build

### INFRASTRUCTURE

- 99.9% uptime
- 10–20GB storage
- Weekly backups
- 2–3 email accounts
- Global CDN
- Priority support

### SEO INCLUDED

- Keyword research
- On-page SEO
- Meta + schema setup
- Google Business Profile
- Ongoing SEO consulting

## Growth

MOST POPULAR

For growing businesses & D2C brands

**Rs 55,000 – Rs 85,000**
Final price based on requirements

**Up to 20–30 pages**

Pages as per requirements

| | |
|---|---|
| Design & development | **As per scope** |
| 1st-year premium hosting | **Included** |
| Standard SEO strategy | **Included** |
| WhatsApp + lead capture | **As per scope** |

### FREE EXTRAS

+ Professional logo design
+ Analytics + Business Profile setup
+ WhatsApp Business integration
+ Google & Meta pixel setup
+ 2 free SEO blog posts

### INFRASTRUCTURE

- 99.95% uptime
- 50GB storage
- Daily backups
- 5–10 email accounts
- Global CDN
- Priority support (6 hrs)

### SEO INCLUDED

- Advanced keyword research
- Technical SEO audit
- Local SEO + Maps
- Content calendar
- 3 months SEO consulting

## Scale

For multi-location & e-commerce

**Rs 1,00,000 – Rs 2,00,000**

Final price based on requirements

**Up to 40–60 pages / store**

Fully requirement-based

| | |
|---|---|
| Custom design & development | **As per scope** |
| 1st-year enterprise hosting | **Included** |
| Advanced SEO program | **Included** |
| E-commerce / custom features | **As per scope** |

### FREE EXTRAS

- + Complete brand kit
- + WhatsApp Business + SMS automation
- + Cart-recovery & CRM wiring
- + App / landing-page suite
- + 4 free SEO blog posts
- + Premium global CDN

### INFRASTRUCTURE

- 99.99% uptime
- 100GB+ storage
- Hourly backups
- 20 email accounts
- Premium CDN + WAF
- Priority support (4 hrs)

### SEO INCLUDED

- Competitor analysis
- Technical SEO + Core Web Vitals
- Local + content SEO
- Conversion-rate optimisation
- 4 months SEO consulting

## Enterprise

For portals, ERP & custom platforms

**Rs 2,00,000+**

Scoped from a paid discovery sprint

**Custom portal / platform**

Fully requirement-based

| | |
|---|---|
| Custom platform engineering | **As per scope** |
| Dedicated cloud infrastructure | **Included** |
| Strategic SEO + growth program | **Included** |
| Integrations / APIs / CRM / ERP | **As per scope** |

### FREE EXTRAS

- + Full brand & design system
- + CRM / ERP integration
- + SMS + WhatsApp gateway
- + Staff training (15 hrs)
- + Advanced security suite
- + Dedicated engagement lead

### INFRASTRUCTURE

- 99.99% uptime SLA
- Auto-scaling storage
- Real-time backups
- Unlimited email accounts
- Premium CDN + DDoS protection
- 24/7 dedicated support

### SEO + GROWTH

- Full competitor & market analysis
- 6 months ongoing SEO
- Content marketing plan
- Link building
- Monthly revenue reporting

# More system. Same budget.

At the same price point, most agencies hand you a brochure. We hand you a revenue system — built to convert, rank and run on autopilot.

### Other agencies

**Rs 25,000+**
3–5 pages only

- Basic template design
- Email-only support
- No SEO included
- No free extras
- Limited revisions

### Our Growth plan

**Rs 55K – Rs 85K**
Up to 20–30 pages

- Conversion-tuned design
- Fast human support
- Advanced SEO included
- Free extras + automation
- Requirement-based scope

### Typical premium

**Rs 1,20,000+**
15–20 pages

- Good design
- Phone support
- Basic SEO only
- Few extras
- Hidden add-on costs

## PLAN COMPARISON AT A GLANCE

| Capability | Other agencies | Launch | Growth | Scale | Enterprise |
|---|---|---|---|---|---|
| **Pages (req-based)** | 3–5 pages | • Up to 8–12 | • Up to 20–30 | • Up to 40–60 | • Portal / custom |
| **SSL certificate** | Extra Rs 2–3K | • Free | • Free | • Free | • Free |
| **CDN (speed)** | Extra Rs 5–10K | – — | • Global CDN | • Premium CDN | • Premium + DDoS |
| **SEO** | Extra Rs 8–15K | • Foundational | • Standard | • Advanced | • Strategic |
| **Logo / brand** | Extra Rs 5–10K | – — | • Logo | • Brand kit | • Design system |
| **WhatsApp integration** | Extra Rs 8–15K | • Chat button | • Business | • Business + SMS | • Full gateway |
| **Automation / CRM** | Not offered | – — | • Lead capture | • Cart + CRM | • ERP + CRM |
| **Backups** | Weekly | • Weekly | • Daily | • Hourly | • Real-time |
| **Support response** | 24–48 hrs | • 24 hrs | • 6 hrs | • 4 hrs | • 24/7 dedicated |
| **Transparent pricing** | Hidden charges | • All-inclusive | • All-inclusive | • All-inclusive | • All-inclusive |

## WHY TEAMS PICK SAVIN GROUP

### More system, more value

You don't just get more pages — you get automation, SEO and analytics wired in. Competitors charge for each separately.

### Free extras on every plan

Logo, WhatsApp, analytics, SSL — included. Agencies routinely bill ¹5–15K extra for the same things.

### SEO built in, not bolted on

Technical SEO foundations come with every plan. Agencies charge ¹8K+ for this as a separate line item.

### Enterprise-grade security

Free SSL, DDoS protection, malware scanning and automated backups — your data is protected from day one.

### Requirement-based pricing

No rigid packages. We scope exactly what your business needs — nothing more, nothing less. You pay for outcomes.

### Blazing-fast builds

CDN, image optimisation and caching ship by default — pages load under 1.5s while competitors crawl past 3s.

### Mobile-first by design

70%+ of your buyers are on a phone. Every build is engineered thumb-first, not shrunk down from desktop.

### Honest, human support

Talk to the engineer who built your system. 6–24 hr response — and we stay with you long after launch.

**Why choose Savin Group?**

A complete revenue system from Rs 25,000 — versus competitors' 3–5 static pages at Rs 25,000+.

And everything is requirement-based, so you only ever pay for what your business actually needs.